

AUXILIUM COLLEGE (AUTONOMOUS)
CITIZEN CONSUMER CLUB
2023 - 2024

Event Name: “Seminar on Consumer Awareness on Agro Products”

Brochure:



Date: 16.08.2023

Organized by: Citizen Consumer Club, PG & Research Department of Commerce

Academic Year: 2023 – 2024

Report:

The PG & Research Department of Commerce, “CITIZEN CONSUMER CLUB” organized a seminar on the topic “CONSUMER AWARENESS ON AGRO PRODUCTS”. The session started with prayer followed by welcome address. The ceremony was presided by Dr. Auxilia Antony, the Head, Department of Commerce and Dr. Valentine Usha Kalaichelvi, Coordinator of Citizen Consumer Club. The resource person was “Mr. Senthamil Selvan” (Ex) State Treasurer, Tamil Nadu State Forum. He explained about food adulteration and food contamination. He showed live examples with the food products. It was very useful and informative session.

Event Name: Field Visit to Arivu Thottam, Latteri

Brochure:



Date: 07.09.2023

Organized by: Citizen Consumer Club, PG & Research Department of Commerce

Academic Year: 2023 – 2024

Report:

On 7th September 2023, the students of III B.Com along with the staff members from the Department of Commerce went to a field visit to the place “ARIVU THOTTAM” through “CITIZEN CONSUMER CLUB.” This place is owned by **Mr. Senthamil Selvan**, (Ex) State Treasurer, Tamil Nadu State Forum.

Dr. Auxilia Antony, the Head, Department of Commerce, started the field visit with a welcome note. The greenery filled area located near Latteri has a good collection of medicinal and herbal plants. Mr. Senthamil Selvan explained about the plants and their uses. He says that he is using only organic fertilizers. He is also educating the nearby farmers to use the organic fertilizers. Mr. Senthamil Selvan’s works are appreciated by the District Collector of Vellore. The students learnt many things about organic farming. It was a very useful and informative trip.

Event Name: Food Carnival 2023

Brochure:



Date: 13.10.2023

Organized by: Citizen Consumer Club, PG & Research Department of Commerce

Academic Year: 2023 – 2024

Report:

The Citizen Consumer Club from the Department of Commerce in Auxilium College (Autonomous), Vellore, organised “Food Carnival – 2023” on 13th October 2023 in the college campus to commemorate the World Food Day. Organic food items were prepared by the students from the Department of Commerce and stalls were put up for sale. The Secretary of the college, Dr. (Sr.) Mary Josephine Rani along with the Principal, Dr. (Sr.) Jaya Santhi inaugurated the carnival. The Vice-Principal, Dr. (Sr.) Amala Valarmathy also graced the occasion with her presence. The Head of the Department, Dr. Auxilia Antony, along with the coordinator of the Citizen Consumer Club – Dr. Valentine Usha Kalaichelvi S felicitated the Secretary with a shawl. A group photo was taken along with the Department staff members and documented.

Event Name: Rally on Plastic Awareness – Say No to Plastics

Brochure:



Date: 22.11.2023

Organized by: Citizen Consumer Club, PG & Research Department of Commerce

Academic Year: 2023 – 2024

Report:

The Citizen Consumer Club from the Dept. of Commerce conducted a rally on “Plastic Awareness – SAY NO TO PLASTIC” in the college campus on 22/11/23 at 10.30 a.m. The Principal Dr. (Sr.) Jaya Santhi R. inaugurated the rally which started from the Administrative Block. The students from UG and PG – Dept. of Commerce, shouted slogans on plastic awareness, carrying banners, placards and hoardings – came round the college campus along with other students.

Poster Presentation Competition was conducted after the rally. The prize winners are:

I Prize – Vareha. M, Harini. G – III B.Com

II Prize – Jemila Rosy. G, Padmasree. P – II B.Com

III Prize – Tamil Arasi. S, Keerthika. P - II B.Com

Maria Sheeba T, Infa Joyce – II B.Com

The III Prize was shared by two groups.